

## CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**Great American Media**  
**1010 Wisconsin Ave NW**  
**Washington, DC 20007**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>799860 /       |  | <u>Alt Order #</u><br>06247276                         |
| <u>Product</u><br>DCCC                       |  |  |
| <u>Contract Dates</u><br>09/04/12 - 09/10/12 |  | <u>Estimate #</u><br>1499                              |
| <u>Advertiser</u><br>DCCC                    |  | <u>Original Date / Revision</u><br>09/07/12 / 09/07/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WOIO                       | <u>Account Executive</u><br>Teresa Difuria | <u>Sales Office</u><br>Telerep-Philade                 |
| <u>Special Handling</u><br>Cash In Advance   |  |  |
| <u>Demographic</u><br>Adults 35+             |  |  |
| <u>IDB#</u><br>8004                          | <u>Advertiser Code</u><br>11               | <u>Product Code</u><br>14                              |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

| *Line | Ch          | Start Date        | End Date           | Description         | Start/End Time        | Days            | Length        | Spots/<br>Week    | Rate                | Type        | Spots | Amount     |
|-------|-------------|-------------------|--------------------|---------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| 1     | WOIO        | 09/06/12          | 09/07/12           | Let's Make A Deal   | 10-11a                |                 | :30           |                   |                     | NM          | 2     | \$1,000.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/03/12          | 09/09/12           | ---TF--             |                       |                 |               | 2                 | \$500.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>  | <u>Description</u>  | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 1           | WOIO              | 09/03/12-09/09/12  | Let's Make A Deal   | 10-11a                | ----ThF----     | :30           |                   | <del>\$500.00</del> | NM          |       |            |
|       |             |                   | See MG 1.3         |                     |                       |                 |               |                   |                     |             |       |            |
|       | 3           | WOIO              | 09/10/12-09/10/12  | Let's Make A Deal   | 10-11a                | M-----          | :30           |                   | \$500.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 1.1 09/07 |                     |                       |                 |               |                   |                     |             |       |            |
| 2     | WOIO        | 09/06/12          | 09/07/12           | Action News at 11p  | 11-1135p              |                 | :30           |                   |                     | NM          | 3     | \$2,400.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/03/12          | 09/09/12           | ---TF--             |                       |                 |               | 3                 | \$800.00            |             |       |            |
| 3     | WOIO        | 09/06/12          | 09/07/12           | David Letterman     | 1135p-1238a           |                 | :30           |                   |                     | NM          | 2     | \$1,000.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/03/12          | 09/09/12           | ---TF--             |                       |                 |               | 2                 | \$500.00            |             |       |            |
| E 4   | WOIO        | 09/06/12          | 09/07/12           | Price is Right      | 11a-12p               |                 | :30           |                   |                     | NM          | 1     | \$525.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/03/12          | 09/09/12           | ---TF--             |                       |                 |               | 2                 | \$525.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>  | <u>Description</u>  | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 3           | WOIO              | 09/03/12-09/09/12  | Price is Right      | 11a-12p               | ----ThF----     | :30           |                   | <del>\$525.00</del> | NM          |       |            |
|       |             |                   | Credited           |                     |                       |                 |               |                   |                     |             |       |            |
| 5     | WOIO        | 09/06/12          | 09/07/12           | CBS Soaps           | 1230-2p               |                 | :30           |                   |                     | NM          | 2     | \$1,200.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/03/12          | 09/09/12           | ---TF--             |                       |                 |               | 2                 | \$600.00            |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>  | <u>Description</u>  | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
|       | 2           | WOIO              | 09/03/12-09/09/12  | CBS Soaps           | 1230-2p               | ----ThF----     | :30           |                   | <del>\$600.00</del> | NM          |       |            |
|       |             |                   | See MG 5.4         |                     |                       |                 |               |                   |                     |             |       |            |
|       | 4           | WOIO              | 09/06/12-09/06/12  | CBS Soaps           | 1230-2p               | ----Th-----     | :30           |                   | \$600.00            | NM          |       |            |
|       |             |                   | Ⓜ MG for 5.2 09/07 |                     |                       |                 |               |                   |                     |             |       |            |
| 6     | WOIO        | 09/06/12          | 09/07/12           | Action News at Noon | 12-1230p              |                 | :30           |                   |                     | NM          | 2     | \$950.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week: |             | 09/03/12          | 09/09/12           | ---TF--             |                       |                 |               | 2                 | \$475.00            |             |       |            |
| 7     | WOIO        | 09/05/12          | 09/06/12           | Action News at 430a | 430-5a                |                 | :30           |                   |                     | NM          | 2     | \$180.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>     |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |

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| <u>Advertiser</u><br><b>DCCC</b>                       |  | <u>Estimate #</u><br><b>1499</b> |
| <u>Original Date / Revision</u><br>09/07/12 / 09/07/12 |  |                                  |

| *Line | Ch                 | Start Date        | End Date          | Description            | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Type        | Totals |            |
|-------|--------------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|--------|------------|
|       |                    |                   |                   |                        |                       |                 |               |                   |                     |             | Spots  | Amount     |
|       |                    |                   |                   |                        |                       |                 |               |                   |                     |             |        |            |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ---T---                |                       |                 |               | 2                 | \$90.00             |             |        |            |
| 8     | WOIO               | 09/06/12          | 09/07/12          | Action News at 5a      | 5-6a                  |                 | :30           |                   |                     | NM          | 2      | \$250.00   |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ---TF--                |                       |                 |               | 2                 | \$125.00            |             |        |            |
| 9     | WOIO               | 09/06/12          | 09/07/12          | Action News at 5p      | 5-6p                  |                 | :30           |                   |                     | NM          | 2      | \$1,400.00 |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ---TF--                |                       |                 |               | 2                 | \$700.00            |             |        |            |
|       | <u>Spot</u>        | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |        |            |
|       | 3                  | WOIO              | 09/03/12-09/09/12 | Action News at 5p      | 5-6p                  | ----ThF----     | :30           |                   | <del>\$700.00</del> | NM          |        |            |
|       | See MG 9.4         |                   |                   |                        |                       |                 |               |                   |                     |             |        |            |
|       | 4                  | WOIO              | 09/10/12-09/10/12 | Action News at 5p      | 5-6p                  | M-----          | :30           |                   | \$700.00            | NM          |        |            |
|       | Ⓜ MG for 9.3 09/07 |                   |                   |                        |                       |                 |               |                   |                     |             |        |            |
| 10    | WOIO               | 09/06/12          | 09/07/12          | Action News at 6p      | 6-630p                |                 | :30           |                   |                     | NM          | 3      | \$2,100.00 |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ---TF--                |                       |                 |               | 3                 | \$700.00            |             |        |            |
| 11    | WOIO               | 09/06/12          | 09/07/12          | Action News at 6a      | 6-7a                  |                 | :30           |                   |                     | NM          | 2      | \$350.00   |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ---TF--                |                       |                 |               | 2                 | \$175.00            |             |        |            |
| 12    | WOIO               | 09/06/12          | 09/07/12          | CBS Evening News       | 630-7P                |                 | :30           |                   |                     | NM          | 2      | \$1,300.00 |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ---TF--                |                       |                 |               | 2                 | \$650.00            |             |        |            |
| 13    | WOIO               | 09/06/12          | 09/07/12          | 7-730p                 | 7-730p                |                 | :30           |                   |                     | NM          | 3      | \$1,500.00 |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ---TF--                |                       |                 |               | 3                 | \$500.00            |             |        |            |
| 14    | WOIO               | 09/06/12          | 09/07/12          | The Early Show         | 7-9a                  |                 | :30           |                   |                     | NM          | 2      | \$330.00   |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ---TF--                |                       |                 |               | 2                 | \$165.00            |             |        |            |
| 15    | WOIO               | 09/06/12          | 09/07/12          | 730-8p                 | 730-8p                |                 | :30           |                   |                     | NM          | 2      | \$1,000.00 |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ---TF--                |                       |                 |               | 2                 | \$500.00            |             |        |            |
| 16    | WOIO               | 09/07/12          | 09/07/12          | Fri Hour 3             | 10-11p                |                 | :30           |                   |                     | NM          | 1      | \$3,200.00 |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | ----1--                |                       |                 |               | 1                 | \$3,200.00          |             |        |            |
| 17    | WOIO               | 09/08/12          | 09/08/12          | SA Action News at 6p   | 6-630p                |                 | :30           |                   |                     | NM          | 1      | \$500.00   |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | -----1-                |                       |                 |               | 1                 | \$500.00            |             |        |            |
| 18    | WOIO               | 09/08/12          | 09/08/12          | Sat Early Show         | 9-11a                 |                 | :30           |                   |                     | NM          | 1      | \$250.00   |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | -----1-                |                       |                 |               | 1                 | \$250.00            |             |        |            |
| E 19  | WOIO               | 09/09/12          | 09/09/12          | Face the Nation        | 1030-11a              |                 | :30           |                   |                     | NM          | 0      | \$0.00     |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | -----1                 |                       |                 |               | 1                 | \$450.00            |             |        |            |
|       | <u>Spot</u>        | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |        |            |
|       | 1                  | WOIO              | 09/03/12-09/09/12 | Face the Nation        | 1030-11a              | -----Su         | :30           |                   | <del>\$450.00</del> | NM          |        |            |
|       | Credited           |                   |                   |                        |                       |                 |               |                   |                     |             |        |            |
| 20    | WOIO               | 09/09/12          | 09/09/12          | SU Action News at 630p | 630-7p                |                 | :30           |                   |                     | NM          | 1      | \$500.00   |
|       |                    | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |        |            |
| Week: |                    | 09/03/12          | 09/09/12          | -----1                 |                       |                 |               | 1                 | \$500.00            |             |        |            |

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| <u>Contract / Revision</u><br>799860 /              |  | <u>Alt Order #</u><br>06247276                         |
| <u>Contract Dates</u><br><b>09/04/12 - 09/10/12</b> |  | <u>Product</u><br>DCCC                                 |
| <u>Advertiser</u><br><b>DCCC</b>                    |  | <u>Estimate #</u><br><b>1499</b>                       |
|   |  | <u>Original Date / Revision</u><br>09/07/12 / 09/07/12 |

| *Line         | Ch                    | Start Date        | End Date          | Description            | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Type        | Totals<br>Spots Amount |                    |
|---------------|-----------------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|------------------------|--------------------|
|               |                       | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |                        |                    |
|               | <u>Spot</u>           | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |                        |                    |
|               | 1                     | WOIO              | 09/03/12-09/09/12 | SU Action News at 630p | 630-7p                | -----Su         | :30           |                   | <del>\$500.00</del> | NM          |                        |                    |
|               | See MG 20.2           |                   |                   |                        |                       |                 |               |                   |                     |             |                        |                    |
|               | 2                     | WOIO              | 09/09/12-09/09/12 | Sun Action News at 7a  | 7-9a                  | -----Su         | :30           |                   | \$500.00            | NM          |                        |                    |
|               | (M) MG for 20.1 09/09 |                   |                   |                        |                       |                 |               |                   |                     |             |                        |                    |
| 21            | WOIO                  | 09/09/12          | 09/09/12          | Sun Hour 1             | 7-8p                  |                 | :30           |                   |                     | NM          | 1                      | \$3,500.00         |
|               |                       | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |                        |                    |
| Week:         |                       | 09/03/12          | 09/09/12          | -----1                 |                       |                 |               | 1                 | \$3,500.00          |             |                        |                    |
| 22            | WOIO                  | 09/09/12          | 09/09/12          | CBS Sunday Morning     | 9-1030a               |                 | :30           |                   |                     | NM          | 1                      | \$450.00           |
|               |                       | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |                        |                    |
| Week:         |                       | 09/03/12          | 09/09/12          | -----1                 |                       |                 |               | 1                 | \$450.00            |             |                        |                    |
| 23            | WOIO                  | 09/07/12          | 09/07/12          | Fri Hour 3             | 10-11p                |                 | :30           |                   |                     | NM          | 1                      | \$3,500.00         |
|               |                       | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |                        |                    |
| Week:         |                       | 09/03/12          | 09/09/12          | ----F--                |                       |                 |               | 1                 | \$3,500.00          |             |                        |                    |
| N 24          | WOIO                  | 09/09/12          | 09/09/12          | Sun Action News at 7a  | 7-9a                  |                 | :30           |                   |                     | NM          | 1                      | \$525.00           |
|               |                       | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |                        |                    |
| Week:         |                       | 09/03/12          | 09/09/12          | -----S                 |                       |                 |               | 1                 | \$525.00            |             |                        |                    |
| N 25          | WOIO                  | 09/10/12          | 09/10/12          | The Talk               | 2-3p                  |                 | :30           |                   |                     | NM          | 1                      | \$450.00           |
|               |                       | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |                        |                    |
| Week:         |                       | 09/10/12          | 09/16/12          | M-----                 |                       |                 |               | 1                 | \$450.00            |             |                        |                    |
| <b>Totals</b> |                       |                   |                   |                        |                       |                 |               |                   |                     |             | <b>41</b>              | <b>\$28,360.00</b> |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/10/12 | 41         | \$28,360.00        | \$24,106.00        |
| <b>Totals</b>       | <b>41</b>  | <b>\$28,360.00</b> | <b>\$24,106.00</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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